

SIGN CORRIDOR BYLAW 685-2024
TOWN OF REDVERS
REDVERS, SASK.

**A BYLAW OF THE TOWN OF REDVERS, IN THE PROVINCE OF SASKATCHEWAN TO REGULATE
SIGNS, BILLBOARDS AND OTHER ADVERTISING DEVICES WITHIN THE SIGN CORRIDORS FOR
THE TOWN OF REDVERS.**

The Council of the Town of Redvers in the Province of Saskatchewan enacts as follows:

SHORT TITLE

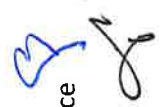
1. This Bylaw may be referred to as the “Sign Corridor Bylaw” for the sign corridor exclusively on the west side of town along Highway #13 within Town of Redvers town limits.

PURPOSE

2. The purpose of this Bylaw is to:
- a) Regulate the erection and use of billboards, signs, and other advertising devices within the Town of Redvers’ Sign Corridor.
 - b) Regulate the public display of signs and advertisements in order to protect the aesthetics of the environment.
 - c) Establish standards that regulate the nature, kind, size, and location of signs in order to promote orderly sign development, and further protect the Public health, safety, and general welfare of the community.
 - d) Establish permit requirements as a precedent condition for erecting signs or other types of advertising devices or continuing the use of any sign, billboard, or advertising device.
 - e) Establish procedures for removing signs or billboards or other advertising devices erected and/or maintained within the sign corridors.
 - f) Enact enforcement and penalty provisions for any signs erected without a permit or for any other cited infractions of the bylaw.

DEFINITIONS & SIGN TYPES

3. Unless otherwise stated, the words and phrases defined in this section shall have the following meaning when used in context to this bylaw;
- a) “Animated Sign” shall mean any sign or part of a sign which changes physical position by a movement or rotation or which gives the visual impression of such movement or rotation.
 - b) “Appeals Board” shall mean the agency or board appointed by the Town of Redvers.
 - c) “Approving Authority” shall mean the Town of Redvers Council.
 - d) “Auxiliary Sign” shall mean a sign that is added to the original sign which may indicate supplemental, extra, substitute, fallback or general information such as sales, pricing, notices and/or symbols, just to name a few.
 - e) “Billboard Sign” shall mean a free-standing sign located within a designated 'billboard sign corridor' as defined within this bylaw, which draws attention to or communicates information about a business, service, commodity, accommodation, attraction, or other activity that is conducted, sold or offered at a location other than the premises on which the sign is located.
 - f) “Bylaw Enforcement Officer” shall mean the Bylaw Enforcement Officer for the Town of Redvers.
 - g) “Election Sign” shall mean a sign which promotes a candidate or party running in a municipal, school board, Provincial or Federal election.
 - h) “Digital Sign” shall mean a specialized electronic sign using technologies to produce a video or multimedia image displaying information within the sign.
 - i) “Off-Premise Ground Sign” shall mean a free-standing sign supported by one or more up-rights or placed in the ground, and not attached to any building or other structure having a principle function other than supporting a sign, and which draws attention to or communicates information about a business, service, commodity, accommodation, attraction, or other activity that is conducted, sold or offered at a location other than the premises on which the sign is located.
 - j) “Permanent” shall mean lasting or intending to last or remain unchanged indefinitely.
 - k) “Portable Sign” shall mean a sign that is mounted on a trailer, stand, or similar support structure which can be easily relocated to another location, and which usually has changeable letters.
 - l) “Public Property” shall mean any property owned or under control and management of the Town of Redvers.
 - m) “Sign Face” shall mean the part of the billboard sign which forms the frame or panel on which letter, poster, painted bulletin or other display may be placed.
 - n) “Sign Support” shall mean the part of the billboard sign designed to structurally support a sign face as defined by this bylaw.



- o) "Temporary Sign" shall mean any sign banner, pennant, valance or advertising display, with or without frames, intended to be displayed for temporary periods of time. This classification does not include a portable sign.
- p) "Town" shall mean the Town of Redvers and/or its authorized representatives.

GENERAL REGULATIONS FOR SIGN CORRIDORS

- 4. Any business or non-profit organization desiring to erect a sign in the Sign Corridor must apply to the Town for approval and must meet the following criteria:
 - a) A business must pay municipal property taxes to the Municipality or hold a valid Business License in order to erect a sign in the Sign Corridor.
- 5. In accordance with The Erection of Signs Adjacent to Provincial Highways Regulations, signs are to be located approximately twenty-two (22) meters or seventy-two (72) feet from the centerline of the Highway #13 and Highway #8 and within the sign corridor boundary as established by Saskatchewan Highways and Transportation.
- 6. Authorized signs permitted in the sign corridor shall ensure:
 - a) All signs are placed within their designated plot as stated in Schedule "C";
 - b) The size of the sign shall be sized six (6) feet by eight (8) feet totaling forty-eight (48) square feet, each to be approved by Council;
 - c) The sign posts used will be made up of two (2), 4" x 4" treated wooden posts which will be installed into the ground to a depth of at least 3';
 - d) The sign bottom is to be three (3) feet from ground level;
 - e) The sign must be placed at a thirty (30) degree angle;
 - f) The lettering:
 - i) Can be upper and lower case;
 - ii) Shall be a minimum of 15cm high with a common size being 20 to 25cm, larger lettering may be used but would be approved with the permit;
 - iii) It is recommended that sign messages should be very basic and the use of standard symbols can be used to convey as much information as possible;
 - g) Illumination of signs may be permitted but shall be carefully designed to ensure that there is no glare or undue distraction;
 - h) Retro-reflective materials may be used;
 - i) It is recommended that high contrasting background and text is important for legibility, pastel colors can have poor contrast. Black and white have the most contrast, however there are many suitable combinations of colours that work well together;
 - j) Only one sign per designated plot shall be erected;
 - k) Be readily legible by a person with ordinary vision who is travelling on the highway.
- 7. Authorized signs permitted in the sign corridor shall not:
 - a) By its size, design, message or location create a hazard or mislead a motorist;
 - b) Be animated, have moving or rotating parts;
 - c) Have the display running or rapidly changing electronic messages, have lights that rotate or flash or face the traffic on the highway or otherwise interfere with the vision of motorists on the highway;
 - d) In any way resemble an official sign or a standard or commonly used traffic control sign;
 - e) Be located within any sight triangle or otherwise interfere with sight lines along the highway, at road intersections or railway crossings;
 - f) Be erected on trees or other vegetation, painted or drawn on rocks or other natural features;
 - g) Include banners, streamers, flags and similar devices;
 - h) Have an auxiliary sign or display may be placed on or attached to any signs.
- 8. The business or non-profit organization erecting a sign shall be responsible for all cost associated with design, sign fabrication and purchase of the sign as well as the maintenance of the sign face itself. The Town of Redvers Administrative team can be hired to do the design at a cost of one hundred and fifty dollars (\$150) per design.
- 9. Signs shall be maintained annually by the business and/or the non-profit organization to ensure signs are kept appealing and up to date. The Town of Redvers will remove signs not maintained adequately for a rate of \$100 for the first hour and \$50 per half hour after. Any damage to the sign at the time of removal shall be the responsibility of the business and/or organization.
- 10. Any fees associated with the Sign Corridor Bylaw, must be paid prior to the erecting of the sign.
- 11. Town Maintenance will be responsible for the installation of the sign posts and mounting of the sign to the posts. Signs may be erected throughout the year but may have to be put on hold during the winter months due to snowfall.



12. All approved signs shall be placed a uniform distance of fifty (50) feet within the Sign Corridor, commencing from the furthest point from the Town.
13. Any sign that has been unlawfully placed within the corridor without an approved permit shall be subject to removal by the Town. The rate for removal shall be \$100 for the first hour and \$50 per every half hour after that, without compensation to the sign owner for any damage to the sign due to the removal.
14. Unless specifically approved by the Town, no sign or portion thereof shall be placed on any Town owned or controlled properties, or extend into, be attached, overhang, project or otherwise encroach into any Town owned or controlled properties or facilities including public street rights-of-way, roadways, boulevards, sidewalks, walkways, street lights, power poles or any other type of street furniture.
15. No sign which commercially advertises, or draws attention to any commercial business or service shall be located in any residentially zoned district, unless such signage is located on a site which has been specifically approved for a non-residential use or occupancy.
16. Businesses and/or organizations may have more than one sign in the sign corridor of differing nature.

SIGN APPLICATION AND PERMIT

17. Any business or non-profit organization desiring to erect a sign in the sign corridor must apply to the Town of Redvers council. The Application shall be Schedule "A", attached hereto and forming a part of this bylaw.
18. No sign shall be erected, changed, or structurally altered without prior written permission from the Town of Redvers Council.
19. Every application for a sign permit shall contain the following information:
- a) Applicant Information:
 - i) Name of the applicant
 - ii) Business name
 - iii) Phone number
 - iv) Mailing and civic address
 - v) Email address if applicable.
 - b) Sign Specifications
 - i) Type of Sign animated, billboard, election, portable, etc.);
 - ii) Details regarding any animation, rotation, or intermittent lighting within the sign construction;
 - iii) Permanent or temporary sign;
 - iv) Dimension of sign including width, length and total square feet height;
 - v) Material of sign;
 - vi) Color of background;
 - vii) Color of lettering;
 - viii) Height and size of lettering.
 - c) Sketch or proof of sign face.
 - d) Estimated date of installation.
 - e) Sign corridor and designated plot.
 - f) Checked off all notes.
 - g) Signed application.
 - h) Paid the application fee as prescribed pursuant to Section 28 of this bylaw.
 - i) Any other information that the Approving authority may deem necessary for purposes of ensuring compliance with the bylaw.

SIGN PERMIT ISSUANCE

20. The Approving Authority shall review all applications for sign permits and shall;
- a) Approve permanent signs for a non-expiration time period;
 - b) Approve temporary signs for a period of no more than a one-year term, depending the circumstances.
21. The Town shall;
- a) Issue a sign permit, Schedule "B" for those applications which conform to this bylaw and refuse a permit for those applications which do not comply with the bylaw;



- b) c) Any sign permit issued will be valid for a period of six (6) months from the date of the agreement being signed. Failing installation within that time frame, will cause the permit to cease validation, loss of permit fee and shall require re-application to the approving authority.
- c) Maintain an updated record of all sign permit applications, permit issuances, permit conditions and related correspondence;

PROHIBITED SIGNS

- 22. No sign shall be permitted to remain in a condition which the approving authority deems a nuisance or unsafe as a result of improper sign maintenance, disrepair, damage, or any other cause.
- 23. Any sign which the approving authority declares a nuisance or unsafe shall be required to be repaired to an acceptable condition or removed by the sign owner within 30 days of the sign owner receiving notice from the approving authority as to the necessary remedies to be taken.
- 24. Where the sign owner fails, neglects or refuses to comply with the direction of the notice issued by the approving authority, the authority may undertake the necessary steps to have the sign removed and destroyed without compensation to the owner.
- 25. No sign, which by nature of its shape, character, animation, or illumination shall interfere, obscure or cause confusion with any signage used for traffic management purposes.
- 26. No sign shall be erected that infringes on privacy rights and/or hazardous to public safety.
- 27. No animated, flashing, rotating, illuminated sign, or intermittent beacon shall, by virtue of its placement and/or operation, cause any negative impact or interference with any adjacent use of private property.

FEES

- 28. All Signs shall be subject to the following non-refundable fees:
 - a) Sign Permit Application Fee for All Signs \$50.00
 - b) Annual Fee \$150.00
 - c) 5 Year Fee \$500.00
 - d) Design (if requested) \$150.00

ENFORCEMENT & PENALTY PROVISIONS

- 29. Where the Bylaw Officer cites an infraction to this bylaw, the Town shall provide written notice to be sent to the sign owner and/or property owner, advising of the infraction and directing the required remedies which are to be taken for purposes of bylaw compliance.
- 30. If within 30 days of the notice date, the sign/property owner fails, neglects or refuses to comply with the directive of the notice issued by the Approving Authority and/or the infraction has not been remedied, the Approving Authority shall deem the person in contravention of the bylaw and undertaken enforcement measures as provided for in the bylaw.
 - a) Every person who contravenes any provision of this bylaw is guilty of an offense.
 - b) Every person who is guilty of an offense is liable on summary conviction to:
 - i) in the case of an individual, a fine of not more than \$1,500.00
 - ii) in the case of a corporation, a fine of not more than \$3,500.00
 - iii) in the case of a continuing offense, to a maximum daily fine of not more than \$50.00 per day.
- 31. Conviction of a person for a contravention of this Bylaw does not relieve the person from compliance with any provision(s) of the bylaw.

APPEALS

- 32. An applicant who is refused a sign permit by the Town on the basis that the proposed sign does not comply with any provisions of Sections 6.3 through Section 6.8 of this bylaw [excepting Section 6.5(a)], may appeal the decision to the Town's Appeals Board. The Board may, in accordance with its established procedures, consider the application, and either uphold the decision to refuse the permit or where the Board deems appropriate, issue a variance and direct that a permit be issued. A variance approval issued by the Board, may be subject to any conditions that the Board deems necessary to ensure the integrity of the bylaw.

COMPLIANCE WITH OTHER REGULATORY REQUIREMENTS

- 33. The provisions of this Bylaw does not relieve any person or corporation from compliance with any other regulation or requirement of the Town, or from obtaining any other required license, permission, permit, or approval from the Town or any other Provincial or Federal Authorities having jurisdiction.



SEVERABILITY

34. Any decision of a Court that one or more of the provisions of this Bylaw are invalid, in a whole or in part, does not affect the validity of the other provisions or parts of the provisions of this Bylaw.

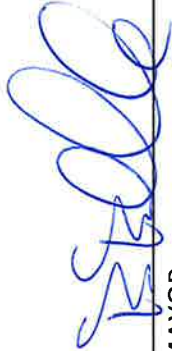
EFFECTIVE DATE OF THIS BYLAW

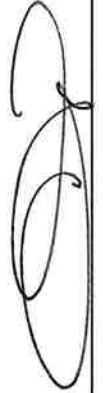
35. This Bylaw shall come into force and take effect on the date of the final reading thereof.

REPEAL OF PREVIOUS SIGN BYLAW

36. All previous bylaws and any amendments thereto are hereby repealed.




MAYOR


CHIEF ADMINISTRATIVE OFFICER

READ A THIRD TIME AND ADOPTED THIS

22 DAY OF May, 2024.

CERTIFIED A TRUE AND CORRECT
COPY OF BYLAW NO. 685-2024


CHIEF ADMINISTRATIVE OFFICER



SCHEDULE "A"
Application for Sign to be
Erected in the Sign Corridor

APPLICANT INFORMATION

Applicant: _____

Name of Business: _____

Phone Number: _____

Mailing Address: _____

Civic Address: _____ Email Address: _____

SIGN SPECIFICATIONS (as per Sign Corridor Bylaw)		
Dimension of Sign (6' x 8')		YES / NO
Illuminated		YES / NO
Retro-Reflective Material		YES / NO
Animated or Rotating		YES / NO
Designer of Sign		
Material of Sign		
Color of Background (high contrasting)		
Color of Lettering		
Height and Size of Lettering (minimum 15cm)		

"SIGN FACE" (please check one) ☐ Sketch of Proposed Sign Below OR ☐ I Have Attached a Proof	
---	--

[Handwritten signature]

Estimated Date of Installation: _____ (mm/dd/yy)

Sign Corridor: _____ Designated Plot: _____
(as laid out in Schedule "C" of this bylaw)

Comments: _____

I, _____, hereby make application to erect a sign in the Town of Redvers Sign Corridor and to pay all charges and/or rates set out in the Sign Corridor Bylaw for the Town of Redvers, and (initial by each box)

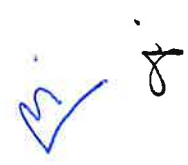
- ☐ I acknowledge that I am responsible for all costs associated with the sign design, fabrication, and maintenance of the sign.
- ☐ I understand that is the sign is not maintained annually and kept in good repair, the Town Maintenance will remove the sign.
- ☐ I further acknowledge that failure to pay for the annual fee may result in the removal of the sign.
- ☐ I further agree to comply with the terms and conditions set out in the Signing Corridor Bylaw for the Town of Redvers. I understand a copy of the said Bylaw is available upon request.

SIGNATURE OF APPLICANT: _____ DATE: _____

APPLICATION RECEIVED BY: _____ DATE: _____

PAID BY: _____ RECEIPT #: _____

Once permit has been taken to council, an agreement will be signed outlining all details for the sign being put into the sign corridor.





SCHEDULE "B"
Agreement for Sign to be
Erected in the Sign Corridor

BETWEEN:

TOWN OF REDVERS, of Redvers, in the Province of Saskatchewan; (hereinafter called the Municipality)

And _____ of _____ in the Province
of _____; (hereinafter called the Applicant)

AGREEMENT

WHEREAS the Applicant is desirous of erecting a **PERMANENT** / **TEMPORARY** (circle one) sign in the
Town of Redvers Sign Corridor;

AND WHEREAS the Municipality has approved the Applicant to erect a sign in the Town of Redvers Sign
Corridor on _____ (mm/dd/yy), via Resolution # _____;

AND WHEREAS the following conditions/comments have been noted
_____;

AND WHEREAS the expiration date of a TEMPORARY sign be _____
(MM/DD/YY)

This agreement shall be binding on the parties hereto, their heirs, executors, successors and assigns.

IN WITNESS WHEREOF the parties hereto have affixed their hands and seals effective the date and year
above written.

THIS AGREEMENT MADE IN DUPLICATE THIS _____ DAY OF _____, 20_____.

TOWN OF REDVERS

WITNESS

MAYOR

CHIEF ADMINISTRATIVE OFFICER

WITNESS

APPLICANT

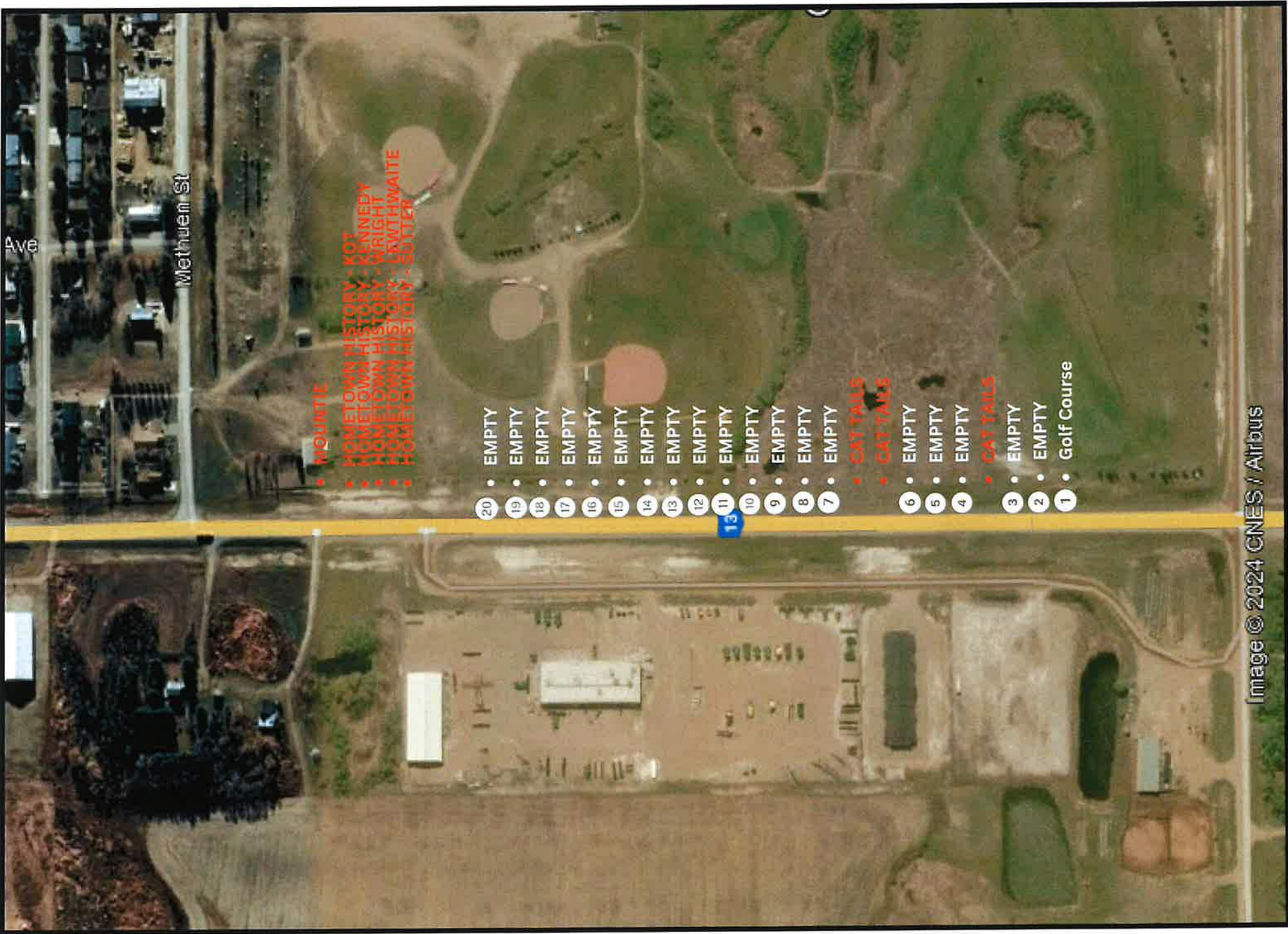
(SEAL)

DATE OF INSTALLATION: _____

TOWN FOREMAN/MAINTENANCE SIGNATURE: _____

A handwritten signature in blue ink, appearing to be "B.", written over a horizontal line.

A handwritten signature in black ink, appearing to be "J.", written at the top right of the page.



Handwritten signature or initials.